



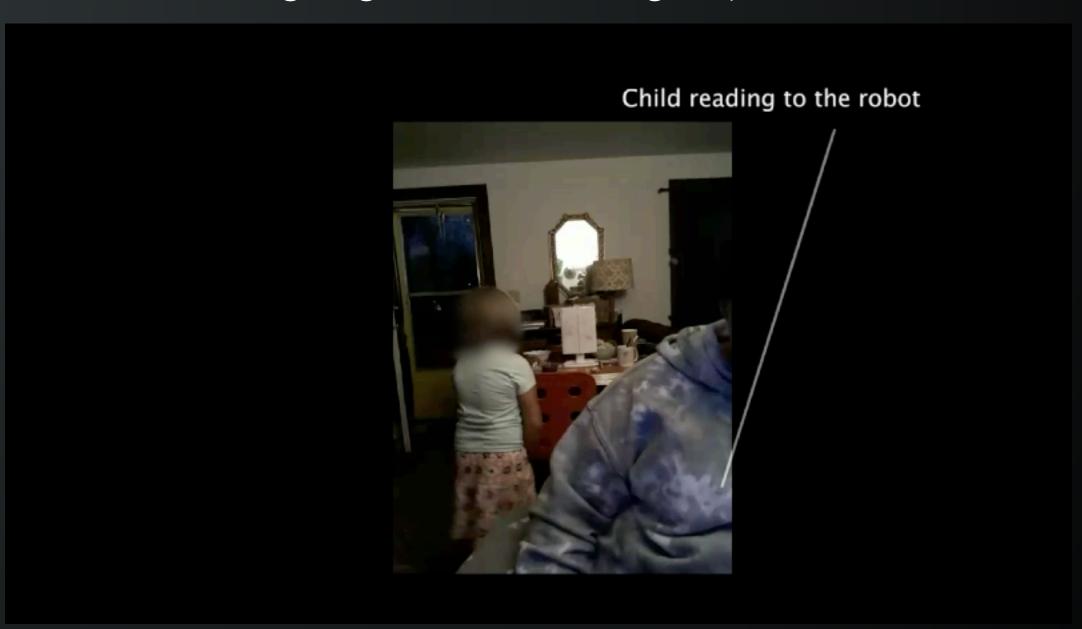
Understanding "unboxing" robotic products



Building social companions for long-term interaction



Designing novel "unboxing" experiences



Studying long-term interaction through deployments